### Please join us for a Complimentary CEU and Dinner:









FIVE STAR







# PAGING DR. SEUSS: LESSONS FROM WHOVILLE HOSPITAL FOR HEALTHCARE PROFESSIONALS ETHICAL ISSUES RESULTING FROM COMMUNICATION PROBLEMS

2 credits approved for Social Work (ASWB – 2 Ethics or Clinical/Core Hours) Case Managers (CCM-2 Clock Hours)

RN – 2 CE hours (through CCMC which GA RN Board accepts)

Attendance or applied credit certificate available for other credentials.

All states retain their own licensing authority through their own boards.

Please make sure to check with your own state board to ensure transferability of the CE credits.

# Start off 2015 with 2 ETHICS CEUS!

Get ahead of the game for the next renewal period!

One of our most popular presenters – Jason Lesandrini – will use Dr. Seuss to help us become better communicators with our patients.

## Thursday, January 22<sup>nd</sup>, 2015

4:45-5:30 pm: Registration/Networking/Dinner

5:30-7:45 pm: CEU Presentation

Northeast Georgia Medical Center Walter's Auditorium 743 Spring St. NE Gainesville, GA 30501

Enter the South Entrance. Walter's Auditorium is the first door on the right. Take the stairs down to the lobby and registration area.

Space is Limited. Dinner will be provided, so please register at www.ceuconcepts.com

This is a complimentary event.



# PAGING DR.SEUSS: LESSONS FROM WHOVILLE HOSPITAL FOR HEATLHCARE PROFESSIONALS

#### ETHICAL ISSUES RESULTING FROM COMMUNICATION PROBLEMS

Presented by: Jason Lesandrini, Ethicist; Grady Memorial Hospital

In the healthcare profession, we are constantly communicating with our patients and other providers about critical information. How often does the message we are trying to convey really get across to our patients? Do they really understand what we are saying? When a patient is in a crisis, we need to make sure they are fully comprehending our instructions. In this unique and interactive presentation, esteemed presenter Jason Lesandrini will show us how we can use Dr. Seuss and his books to learn about the mishaps that happen during patient/provider communication – that ultimately lead to ethical problems. Dr. Seuss is not only a children's author – his unique style of communication can be used to help us become better communicators and avoid ethical conflicts that may arise due to miscommunications.

## **Agenda**

4:45 - 5:30 pm Registration and Complimentary Dinner

5:30 – 7:45 pm CEU Presentation

By attending our workshop, you will be able to:

- 1. Name 2 mishaps that can happen during patient/provider communication.
- 2. Identify 2 ethical issues that can arise during patient/provider communication.

#### Complimentary Dinner & CEU Hosted by:









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CEU Concepts, provider #1239, is approved as a provider for social work continuing education by the Association of Social Work Boards (ASWB) <a href="https://www.aswb.org">www.aswb.org</a>, through the Approved Continuing Education (ACE) program.

CEU Concepts maintains responsibility for the program.

Social workers participating in this course will receive 2 ethics or core/clinical continuing education clock hours. In order to receive credit, you must attend the entire presentation and complete an evaluation. **Certificates will be provided on-site.** Target audience: Social workers, case managers, discharge planners, nurses and other healthcare professionals – beginning to intermediate level of learning.

For more information on the course, accommodations for disability, grievances, or any other concerns, please contact CEU Concepts via Anne McSweeney at info@ceuconcepts.com or 404-480-2082.

